Jeff Fliegler

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Digital Marketer

PROFILE

With over 10 years of extensive experience in digital marketing, I bring a versatile skill set to the corporate landscape. Proficient in graphic design, video production, and social media, I excel in facilitating effective communication and driving sales. My proven track record includes acquiring clients and translating their goals into impactful outcomes.

SKILLS

- Marketing Strategies
- Graphic Design
- Web Design
- Email Marketing
- Advertising
- Communication skills
- Leadership skills
- Ambitious
- Video Editing

EXPERIENCE

OWNER AND CREATIVE DIRECTOR

December 2012 - Present

THE POINT SOLUTIONS

Successfully collaborated with a diverse range of brands and industries.

NOTABLE COLLABORATIONS INCLUDE:

University of California Irvine, Coast Soccer League, The Coffee Bean and Tea Leaf, and High Hopes Head Injury Rehabilitation.

- Executed comprehensive digital marketing plans, consistently achieving and surpassing client objectives.
- Tailored marketing content across multiple sectors to meet individual client needs.
- Produced, directed, filmed, and edited impactful videos for social media, YouTube, and other advertising platforms.
- Designed logos and marketing materials for both print and web, contributing to brand memorability.
- Managed and optimized Facebook and Google ad campaigns to maximize reach and engagement.
- Developed a variety of websites, including basic sites, e-commerce platforms, and high-converting landing pages, and contributed to app design.

EDUCATION

California Culinary Academy -
I was a chef for sixteen years and worked all over the the world in Michelin Star Restaurants before starting my digital marketing career.